



ABOUT VICOIN

Active, long-standing and expanding trust project

VICoin is a fundamentally new paradigm and platform for creation of a mainstream cryptocurrency

Virtonomics is widely used by universities in many countries for teaching the basics of macro- and microeconomics and management as well as by many big corporations for corporate training of managers

Client base over 2 mln users with 70% English speakers

Top positions in Google search on relevant queries, big organic traffic

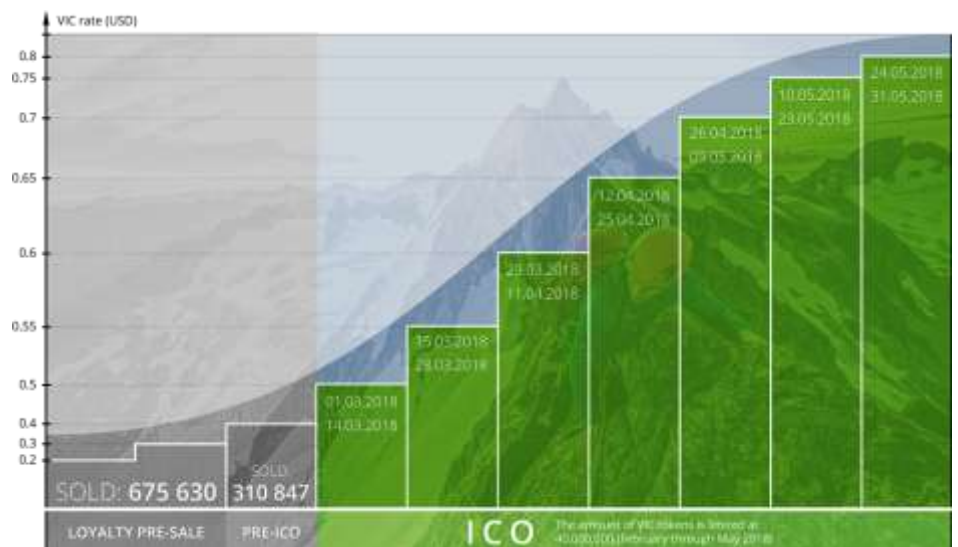
Please see virtonomics.com for more detail

VICoin - CRYPTOCURRENCY OF A NEW CONCEPT

VICOINS ARE GENERATED BY MEMBERS OF GAME-BASED ALTERNATIVE VIRTUAL ECONOMY CALLED VIRTONOMICS

KEY FIGURES

No. of tokens	800 000 000
Ticker	VIC
Price at ICO launch	1 VIC = USD 0,2
Target range: funds raised	USD 100 000 – 700 000
Pre-Sale start	Nov 21, 2017
Pre-Sale completion	Dec 25, 2017
ICO start	Feb 2018
ICO completion	May 2018 r.



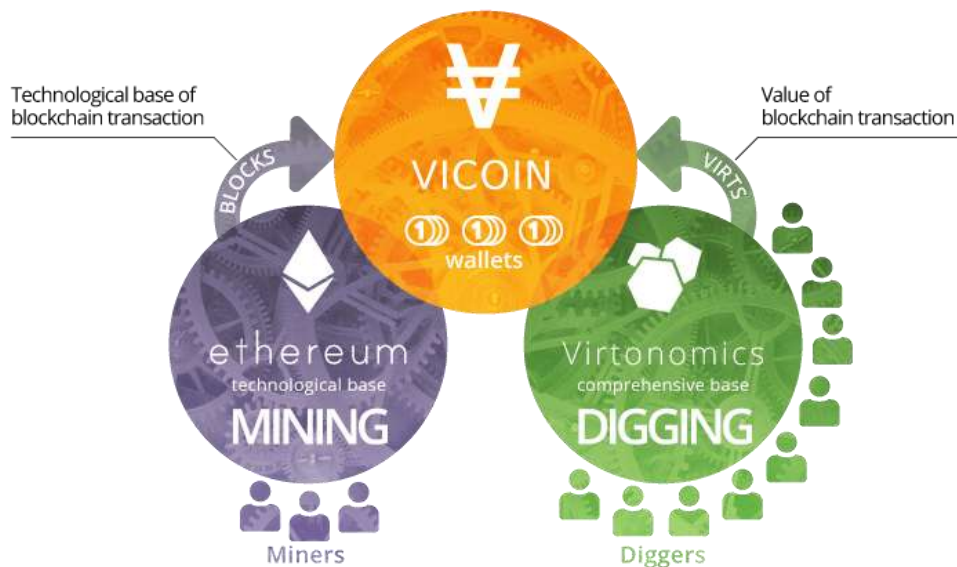
PROBLEM TO BE SOLVED

Tall financial, technological and intellectual hurdles of mining as a means of earning cryptocurrency on the mass market

SOLUTION

The essence of our concept and Virtonomic\$ platform can be summed up in a simple formula:

**CRYPTOCURRENCY = BLOCK MINING + RESULTS OF PURPOSEFUL
HUMAN ACTIVITIES, UNDERSTOOD BY AND COMMON
TO A LARGE NUMBER OF PEOPLE**



We build an ecosystem that will enable anyone with basic knowledge of economy, management and entrepreneurship to become a **digger** who applies and capitalizes on his expertise and skills to earn cryptocurrency in a multiuser global business simulator that emulates macro- and micro economical processes and the interaction of economic agents.

- ⚡ We open the cryptocurrencies market to everyone
- ⚡ We build an alternative global economy with minimal hurdles for investment in the development of your business and the achievement of your business ambitions
- ⚡ We create an alternative, cross-border and publicly available labor market

TEAM



SERGEY MENSCHIKOV, LEADER OF VIRTONOMICS PROJECT

VISIONARY, MANAGER, ENTREPRENEUR

Ex-CEO and co-owner of ForexClub who transformed a small regional startup into a large international company and a leading global forex broker, and turned forex trading into a mass product.

Founder and CEO of Virtonomics, the most popular and credible MMO business simulator worldwide

Founder and CEO of Simformer, the unique innovative educational platform (Simformer.com) nominated for Best of Elearning! 2016 award by Elearning! Magazine.



SERGEY MORGALEV

TECHNICAL DIRECTOR, HEAD OF DEVELOPMENT, BLOCKCHAIN DEMON
Programming since 1987, supervising the project since the

foundation, participant of dozens of revenue IT projects since 1996.



MIKHAIL RAKHAEV

CHIEF GAME DESIGNER
PhD in Math, created Virtonomic algorithms.



DENIS ZHURAVKOV

GAME DESIGNER, COMMUNITY MANAGER
Ten years of administering of the project, vast experience and

expertise in logistics, marketing and finance in the real sectors such as O&G refining, retail and online trade. Marathoner.



ANTON FEDOTOV

DESIGN / UX
20 years' experience and expertise in web design, development and launch; nation-wide projects include

sites with up to 1 000 000 hits daily. Martial arts instructor.

ROADMAP

Stage 1 (1Q 2018)	<ul style="list-style-type: none"> • Development of blockchain infrastructure of the Virtonomic\$ platform • Limited issue of VICoin tokens for the ICO • Redesigning algorithms of Virtonomics business simulation to match the tasks of the cryptocurrency platform • Redesigning and streamlining business simulation interfaces for mass users • Preparing and launching the ICO
Stage 2 (2Q 2018)	<ul style="list-style-type: none"> • Releasing Virtonomic\$ business simulation in the base functionality (cryptocurrency generation, self-contained economy, digging units, new UI, labor market etc) in English, Russian and Spanish • Beginning to build the network of partner services accepting VICoin as payment • Promo campaign for Virtonomic\$ project and VICoin cryptocurrency
Stage 3 (3Q 2018)	<ul style="list-style-type: none"> • Releasing the second milestone of the updated Virtonomic\$ functionality (OpenData integration, expanding the functionality of the Virtonomics alternative market) • Project localization (translation into Korean, Japanese, Chinese, German, French and Portuguese) • Widening the network of partner services accepting VICoin • Promo campaign for the Alternative Labor Market project
Stage 4 (4Q 2018)	<ul style="list-style-type: none"> • Launching Virtonomic\$ mobile app • Developing Virtonomics console apps (Xbox, PlayStation) • Widening the network of partner services accepting VICoin • 500 000 users (3 000 000 users in 2019)